



SUZY THROWER

GRAPHIC DESIGNER

EDUCATION & TRAINING

May 2025

ELVTR

Motion Graphic Design Course - Distinction
See recommendation letter [here](#)

May 2021

Armada Training

Introduction to Premiere Pro

July 2019

Univerity of Arts London

Strategic Branding Identity & Brand Experience

Feb 2017

Imparture Training

User Experience Design and Testing

Sep 2002 - Mar 2004

Interior Design Degree

London Metropolitan University

I began my degree in Interior Design with a strong interest in technical drawing.

Many of the design principles learnt in my time at university have been transferrable into my career in Graphic Design.

Sep 2000 - May 2002

Art & Design BTEC National Diploma

Suffolk College

I was always passionate about Design throughout school and knew I wanted to persue a career somewhere in this industry. My time at college enabled me to find my niche, which was technical drawing and interior design.

ABOUT ME

With a focus on branding and logo design, my 12 years of experience in the graphic design field reflect both expertise and passion. Motivated and detail-oriented, I continuously cultivate creativity and eagerly embrace new learning opportunities. My collaborative and positive attitude, coupled with exceptional interpersonal skills, creative thinking, and effective communication, makes me an asset to any professional team.



www.suzythrower.com



[Suzy Thrower](#)



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EMPLOYMENT

Jun 2024 - Present

Lead Creative Designer Lexham Insurance

As Lead Creative Designer, I create graphics for various platforms, including social media, websites, magazines, and presentations, ensuring alignment with our brand identity and compliance with Financial Conduct Authority guidelines. I also manage the visual identity for our YouTube channel, 'BikeMatters,' designing thumbnails that engage our audience while maintaining a consistent style. My work balances creativity with regulatory standards.

- Digital & Print Graphics
- Website Design
- YouTube Thumbnails
- Social Media Ads
- Motion Graphics

Jan 2016 - Feb 2024

Senior Brand Designer Derivco Sports

As part of the internal comms team, my role is to create and support the evolution of the Derivco Sports brand. Managing the designers and working closely with stakeholders from all functions of the business.

- Digital & Print Graphics
- Event Branding
- Office Branding
- Logo Design
- AI software (Midjourney)
- Presentation Design
- Stakeholder Communication
- Team Management

Sep 2018 - Oct 2022

Graphic Designer Freelance

- Branding
- Logo Design
- Website Design
- Digital & Print Graphics
- Social Media
- Account Management

Jul 2010 - Jan 2016

UI/UX Designer Derivco

- Gaming UI/UX Design (slots & table games)
- Sportsbook UI/UX Design
- Agile & Scrum
- Design QA

Mar 2006 - Jul 2010

Manual QA Tester Ludologic

SKILLS

- Adobe Creative Suite
- Logo Design
- Branding
- Motion Graphics
- Digital & Print Design
- UI/UX Design
- Figma
- Website Design
- Microsoft Word / Powerpoint
- Attention to detail
- Communication
- Collaboration
- Time Management
- Organisation Skills

References available on request